

FOR RELEASE

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ClinicMax's Unity View Selected as Semi-Finalist in 2014 InvestMaryland Challenge

February 11, 2014; Germantown, MD—ClinicMax, Inc. is pleased to announce that its groundbreaking software technology, Unity View*, has been selected as a semi-finalist in the 2014 InvestMaryland Challenge sponsored by the Maryland Department of Business and Economic Development (DBED) in partnership with Inc. Magazine. Out of 260 applicants, 41 start-ups—including ClinicMax—have advanced to Round 2 in the second annual InvestMaryland Challenge.

The early-stage business competition—with awards provided by DBED's Maryland Venture Fund, the BioMaryland Center and other sponsors—seeks to grow entrepreneurship and innovation in Maryland. All applicants in the Challenge have opportunities for promotion, networking and feedback from industry experts.

Ultimately, four companies will each receive \$100,000 grand prizes in four categories, including information technology, cybersecurity, life sciences and general industry. Companies will also have the opportunity to receive direct investments from venture capital firms and angel investors.

Face-to-face interviews with presentations and product demonstrations will take place on March 6, 2014 at the Baltimore World Trade Center before a panel of distinguished judges chosen from DBED's network of IMC Partners. The final winners will be announced later this spring.

*ClinicMax, Inc. began developing the Unity View framework in early 2013. We discovered that our clients used several clinical applications and there was no way for clinicians to easily move between applications while working with their patients. Unity View (UV) was developed to address this need. Unity View is an application framework that saves healthcare providers time, improves patient safety and significantly mitigates healthcare IT interoperability.